

# The Design and Research of Living Space for Natural Materials in Rural Areas Based on Folk Culture

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## Abstract:

With the continuous improvement of economic level in China, rural tourism has been developing rapidly in recent years, which has also prompted more and more rural hotels to be demanded by travelers. In order to create more competitive country hotel, this paper analyzes the application of natural materials in the design of new living space based on the folk culture, which is conducive to creating more original and rustic rural hotel room with folk culture and atmosphere to improve the competitiveness of rural hotels and to promote better tourism development in tourism industry.

## Keywords:

Rural Tourism, Natural Materials, Competitiveness

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## 1. Introduction

As the development strategy of “One belt and one road” is put forward, all economies in our country are moving towards internationalized development. In particular, the tourism industry in our country has made outstanding achievements in recent years, and the folklore tourism in our country has also been fully developed. Liu, Lin, Zhou and Zhang [3] believe that B&B design plays a crucial role in the development of tourism. In the tourism industry, accommodation is an important part of tourism products. In order to enable the tourism industry to improve its competitiveness better under the development strategy of “One belt and one road”, this article advocates the accommodation environment design in scenic spot and integrates some more natural materials with local characteristics to innovate the overall design of living space. Due to the stereotyped rural development model, it does not reflect its own characteristics. Only by creating the unique hotels of different values can we impress tourists and better retain customers and attract new customers.

In order to make rural hotels different from different hotels, it needs to increase the cultural and emotional sustenance on the basis of hotel functions. These need to proceed from the passenger’s point of view. What they want to do is a kind of emotional sustenance and the placement of soul, and then the use of natural materials

played the key role. The further development of folklore tourism has led to a lack of authenticity in folklore culture, and the issue of maintaining the authenticity of folklore culture has become a central issue in academic research [7]. Of course, it is not only the combination of nature and folklore that is important, but also the fusion of modernity and tradition, as such a transformation is more humanistic and creates a new way of thinking.

Natural materials are raw materials that have not been artificially reconstructed, and the original materials can be made into original materials and deep processed materials after processing. Zhu [10] believes that natural materials are green and healthy and can effectively add a more original design element to an interior. In addition, Xu [4] believes that natural materials bring a sense of freshness and green relaxation, thus creating a harmonious environment for consumers to live in with nature. Natural materials are usually used in interior design, which can play a role in decoration and beautification. In the interior space, the beautification function of natural materials is mainly reflected in the interfacial treatment in the interior space. Besides, natural materials play a very important role in beautifying the appearance of buildings. In the construction process of hotel, natural materials can play a protective function. For example, the wall material of the traditional Chinese Li inhabitants is a mixture of clay and grass roots [9].

For example, in ancient Chinese house building, people begin to use thatch to lay the roof, which can have the shelter effect. Through the use of natural materials in the construction of houses, the atmosphere of the entire house can also be controlled.

On the other hand, in the design of houses, natural materials are used in the design of plants, such as plum trees and bamboo chrysanthemums and other plants. Yu [5] has also conducted research into the use of rattan in interior applications, which she believes can filter air and save money. It not only can let person shine at the moment, but it also can reveal the unique charm and remind of the spirit of plants. Natural materials also give people visual and aesthetic characteristics. The first is the choice of colors on natural materials, The color of natural material is more balanced and is not very abrupt. The second is the choice of texture. Different regions and different space make use of different texture, which has different levels of sense. Therefore, natural materials can play an important role in the design of rural residence space.

## **2. The Design Method of Natural Materials in Folklore Culture**

### ***2.1. The Design Principles of Natural Materials in Folklore Culture***

The people-oriented design principles: Slow life is a kind of advocating way of life for people now, and the tension of modern life make people more miss the past life. The closest living in the past is the rural tourism, simple folk, natural scenery, which let people feel relax and happy. It integrates people-oriented concept into it that meets in line with people's feelings.

The design principle of ecology: Many cities with reinforced concrete are built at the cost of destroying environment, and the ecological environment has also suffered some damages at the same time with economic progress and social prosperity. The construction of rural folk culture, which is in the absence of high technology, people use natural things to build, so the design principle of ecology can preserve the original historical charm and country customs to some context in the greatest degree and integrate folk culture into living space design.

The overall design principle of unity: It combines local culture with nature and makes use of natural materials to create the spatial structure and interior decoration with geographical unity to maintain the original geographical features. It makes also more rational planning and gives people more harmonious feelings and beautiful appearance.

The principle of land acquisition: The local timber can be adopted in the use of natural materials, which can reduce the cost of transportation and integrate with other local buildings. The local materials are more consistent with the local ecological atmosphere and are unobtrusive. What's more, considering that different environmental climate has different adaptation materials, the first choice of local material is more suitable.

The principle of recycle and reuse: The ecological environment is not renewable. The recycling of many building materials and decorations can reduce environmental pollution. At the same time, some old houses and equipment can be reused to make the old things available again. These old things also reflect the traces of history and the native feelings of people.

No matter what kind of environment you are in, people are always most concerned about whether they are beautiful or not. This is the experience of first senses for people. Integrating aesthetics into living space design is also a way to follow the trend of times. The beauty of countryside can be plain and simple, but it never cannot have beauty. No matter from color tone and space, there is a rationality to give a person a kind of beauty to enjoy. It can use some more professional Lenovo concept to link abstract with concrete together, so people can have wider thinking space. The use of real original things in the design of room and facade can give more emotional memories.

## ***2.2. The Design Techniques of Natural Materials in Folklore Culture***

### ***2.2.1. The Reproduction by Using Original***

Some special scenes can use the reproduction method and use the original green stone blocks to build houses and pavement, etc., and they can restore the original life of village, add regional characteristics and reproduce the historical process to have the feeling of entering really into village, living in village and experiencing regional culture from a small place and everything. It has the feeling of returning to the 80s. It uses nostalgic style, and tables and chairs are not use in a brand new way. It adopts original writing desks and old-style stationery to create nostalgic atmosphere. This approach is known as art of old things, which has been positioned on the spirit of place as interior design in 2018 [6].

### ***2.2.2. Use the Repeatedly Piled Up of Natural Materials***

It makes use of repeated arrangement method to pile up natural materials and increase the integrity and sense of arrangement to give better sensory stimulation from the visual sense.

### ***2.2.3. Take the Exaggeration Treatment for the Local Material of Natural Materials***

In order to highlight the characteristics of building and show the feelings and humanities in the countryside, we can carry out the exaggeration treatment for the

local material of natural materials, which lets design become more artistic sense and highlights the characteristics of countryside, so that people can remember better.

#### ***2.2.4. Use the Design Technique of Broken Reorganization***

The way of reorganization can more reflect the original taste. Using handicrafts with trees, stones and bamboos can enhance the artistic atmosphere of the countryside can enhance the artistic atmosphere of countryside and give away tourists. At the same time, in the premise of not affecting tourist to make use of goods and normal activities tourists, it can use natural ornaments to increase the natural atmosphere of room.

#### ***2.2.5. Enhance the Emotional Experience Design of Natural Materials***

The characteristics of hotel should put people's emotions in a position, reduce the pressure of fast-paced life to people and let people have the sense of returning to nature. It can strengthen the integration of nature and natural materials and combine space design with it.

### **3. The Innovative Application of Natural Materials in the Indoor Space of Village Hotel**

#### ***3.1. The Application Method of Natural Materials in the Indoor Space of Village Hotel***

The use of natural materials, such as red brick, black brick and other different wall materials, can play a role in the distinction between spaces. The sense of hierarchy that some partition increase, finishing division on semi open and so on has different kinds of experiences. The old tiles are used to embellish the interior of hotel, which is more cultural and historical. Loud and luxuriant is the endorsement of city, so the country hotel should be more fresh and elegant. It can make full use of some local timber to create a sense of forest, and larger window will increase the taste of sunlight,

In the design of road, rural hotels can use the traditional stone road and combine the old tiles with it to use the natural mechanism of texture to restore nature, so that the local space has more folk flavor. Folk culture is the soul of a B&B design, and a good B&B is one that reflects the original characteristics and customs of the area and inspires visitors to value history and traditional culture [1]. For some of the old houses should be left behind and combine with folklore once again by borrowing these still intact part buildings. And many old life appliances are long and lasting, its application in living space design not only can borrow the original things to the new place for playing a role in decoration, but it also plays a role in reminding people of the early years and regard themselves as the role of personally on the scene.

The original natural materials can also be re-combined with modern products, so that the passengers feel more comfortable in the senses and more visually shocked. For example, country hotels use original wood to make tables and chairs, which makes hotels more local flavor. It retains the structure of old house and use the natural materials to change some racks, balconies, walls and so on, which also makes the hotel respect both nature and history.

### ***3.2. The Value Reflection of Natural Materials in the Interior of Rural Hotel***

The change of natural environment embodies the process of human history, and the change of material is also the process of social development and the embodiment of scientific and technological progress in the changing times, With the level of economic progress, people's life style is also changing, and the rural life record is more traditional living habits, which can reflect the characteristics of times, so the change of natural materials into tourism products can also constantly enrich the connotation of folk culture [2].

Our country has vast land and numerous villages. The style and production tools and so on of these buildings reflect the uniqueness of a region. Rural hotels want their own characteristics, and they should make full use of natural materials to enhance their own values,

For the national people, tourism is a kind of life fashion and is a way of releasing pressure. In the process of traveling, it is expected that travel can let them put aside all the distractions to relax and enjoy the pleasant time of journey [8]. Then the use of natural materials in the folk culture of village hotel can bring back their emotional memories. There are many fragments about life scenes in the rural hotel space, which are collected and summarized for living devices that are closely related to people's lives, and the structure of old buildings is reinforced and maintained. It increases the sense of identity of tourists to the history of space.

The present era is the era of cultural integration. In the context of globalization, the different humanities are brought to more tourists, and the rural culture and folk culture can be integrated into modern life to constantly inherit, which requires the reasonable use of natural materials, integrates the characteristics of natural materials and represented culture label into the living space, so that rural hotels can adapt to changes with times.

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The author declares that there is no conflict of interest regarding the publication of this article.

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The thesis topic was chosen because in recent years, with the rural revitalization strategy put forward rural tourism has gradually received the attention of the state and all walks of life, the fast pace of urban life also makes people living in the city eager to go to the beautiful scenery of the countryside to give their bodies and minds a chance to rest, all these factors have contributed to the rapid development of the rural B&B industry. This has led to authors' interest in the design of rural hotels. At the same time, the participation in the design of the provincial-level beautiful village of Dongkeng, Huaxiang, Anxi County, Fujian Province, helped the author to further understand and explore the materials and information needed.

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